



Where the Power of Business  
Meets the *Passion of Giving*

## **Local Group Expands its Innovative Work with Nonprofits in Santa Barbara New 2012 Investment Made with The Bren School**

**What is Social Venture Partners Santa Barbara?** We make connections that make a difference, transforming individuals, nonprofits, philanthropy and our community. At Social Venture Partners Santa Barbara — *all* we see is potential.

**Mission:** Social Venture Partners Santa Barbara (SVPSB) makes strategic investments that leverage their time, expertise, and money to build long-term capacity for our community's nonprofits and the education of philanthropists.

**Who We Are:** SVPSB is a network of (72) accomplished individuals who combine the power of business with the passion of giving, building a dynamic connection between entrepreneurial energy and grassroots innovation, to make a hands-on difference. Partners join an exciting and stimulating network of like-minded individuals, with a wide range of experience in charitable giving, who decide together how to leverage their pool of expertise and money to support collaborative solutions to social challenges. Foundation Partners include the Santa Barbara Foundation, and the Gildea Foundation. Corporate Partners include Brownstein Hyatt Farber Schreck, Citrix Online, Kauffman Wealth Services, Mission Wealth Management, Venoco, and Wolfe & Associates.

SVPSB works with nonprofits to help strengthen them from the inside out. Partners have contributed thousands of hours in many capacity building areas including: Board Development, Executive Leadership, Financial Management, Fund Development, Legal Affairs, Marketing & Communications, and Strategy & Planning.

SVPSB is a field of interest fund of the Santa Barbara Foundation and was officially chartered in October 2008. Each Partner Unit, which can be an individual, corporation, foundation or a couple, commits to a minimum tax deductible commitment of \$6,000 annually for at least two years.

### **Our Impact:**

- 2011 Actual Partner Financial investments: \$145,312
- 2011 Foundation Co-Funding: \$ 49,000
- 2011 Partner consulting (valued @ \$100/hour): \$492,300
- 2011 Total Investment Value: \$686,612

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*"So as I taught, so I learned again, about persistence, about resilience, about the power of mission and the strength of commitment. My experience gave me a glimpse of someone reaching their potential." - SVP Partner*

## **SVPSB Focus Areas**

**2009 - 2010:** Homelessness and Low Income Housing

**2011 - 2012:** Homelessness and Low Income Housing *and* Green Energy and Environment

### **How We Invest**

- **Select Focus Areas:** Each year, Partners select and vote on focus areas for investment.
- **Research:** A team researches the focus areas, interviews experts and determines the greatest impact SVPSB can make.
- **Due Diligence:** Partner teams rigorously vet the non-profit applicants.
- **Vote:** After review and discussion, the Partners select our non-profit Investees, who receive a cash grant, but more importantly a Partner team of consultants who provide expertise, skills and connections.

### **How We Do It:**

- Pool resources to maximize effectiveness;
- Use a capacity building model with multi-year funding to ensure success;
- Select a community issue to advance, and becoming knowledgeable about every facet of that arena;
- Apply professional talents and skills, utilizing a hands-on involvement model with nonprofits;
- Focus on measurable results; track and adjust
- Provide continuing education to partners about best practices in philanthropy and local community needs.

*“Working with SVP has been a true collaboration and partnership.”*

– *SVP Investee Executive Director*

### **Our 2012 investee:**

The Bren School of Environmental Science and Management at UCSB is our 2012 investee. The Bren School is an interdisciplinary program that integrates science, management, law, economics and policy. It is one of a handful of such programs nationwide, and has an excellent reputation. Our strategic vision is to build an ongoing relationship between our partnership and the school. We will provide mentors, some funding, and our network in helping develop opportunities for these students in Santa Barbara. In exchange we hope to seed either new non-profits, or new programs within existing non-profits, which leverage the ideas and energy of the students. For more information, visit [www.bren.ucsb.edu](http://www.bren.ucsb.edu)



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### **Current Investees in Homelessness & Low Income Housing and Green Energy & the Environment**

**Art From Scrap** tackles the issue of environmental protection by increasing awareness with a key group of change agents – our children. They had an idea. We helped them grow. Now they can reach a greater population. “The SVP Partners’ talent team helped us in three areas: branding, board development and strategy development.” – Cay Sanchez, Executive Director

**Casa Esperanza** assists the homeless in moving from homelessness to housing. Engaged people who are unemployed. Trained them. Gave them a hand up, not a handout. “SVP came to the table with resources and relationships to make us successful today.” – Rob Grayson, Development Director

**Community Environmental Council’s** principal mission is to promote energy efficiency and greatly increased use of alternatives to fossil-carbon fuels such as petroleum, coal and natural gas. Working to affect system change. We added research and resources to make progress. “This example of mission investing can benefit other nonprofits.” – Megan Birney, Project Manager

**Goleta Valley Housing Committee** is a nonprofit organization with the mission to provide housing for low and moderate income families in south Santa Barbara County. They faced significant challenges. Together we found solutions and chose new path. “Discovered we don’t know what we think we know. Thankfully the SVPSB expertise supplemented and augmented our board.” – John Peyton, President, Board of Directors

**Mental Health Association of Santa Barbara** provides and manages low-income housing at three Santa Barbara locations (including workforce housing), and offers mental health programs for over 200 clients, of which 25% are homeless. Passion given direction, framework, and training. Vision becomes reality. “I feel the most hopeful now for our future.” – Ann Lippincott, President, Board of Directors

**WillBridge of Santa Barbara, Inc.** provides transitional housing and care for the severely mentally ill, chronically homeless individuals in our community. Expanded housing project met with opposition. Intervention and partnership. Homes provided for those in need. “We know now what we have yet to learn. We’re transitioning to a new level thanks to SVP. We’ve been able to grow our program in a tough economic climate thanks to SVP.” – Dana Gamble, Board Member

**YMCA Youth and Family Services** provides quality social services to at-risk youth and their families in the Santa Barbara area. Kids transitioning out of foster care with nowhere to go. Developed a plan. Filled the gap with housing and hope. “SVPSB challenged us in some ways that gave the board a sense of what we needed to do to be successful.” – David Morley, Board Member